

ESG 2015 – 1,5 years after Yerevan

Tia Loukkola

Director for Institutional Development

9 November 2016



The ESG 2015 is out, now what?

- Adopted in May 2015
- Already known among the QA professionals at the time
- Expected impact (according to Crozier, Loukkola & Michalk)
 - Different uses and interpretations
 - Increased emphasis on internal QA
 - Qualification frameworks
 - Student-centred learning
 - Revision of external QA
 - European Approach to QA of joint programmes



EQUIP project

- The ESG 2015 published and disseminated
- An analytical report highlighting the innovative aspects of the ESG 2015
- Five training events including webinars
- Surveys to participants and QA agencies
- A **study** on implementation challenges, solutions and policy impact
- European-level policy recommendations to stakeholders



Survey to QA agencies (1)

Standard	Yes changed		Not changed, but plan to		Not changed, no plans to	
	Count	%	Count	%	Count	%
1.2	9	39%	6	26%	8	35%
1.3	12	52%	6	26%	5	22%
1.5	7	30%	5	22%	11	48%
1.9	8	35%	5	22%	10	43%
2.6	8	35%	4	17%	9	39%
2.7	9	39%	5	22%	9	39%
3.3	1	4%	3	13%	16	70%
3.6	1	4%	9	39%	13	57%



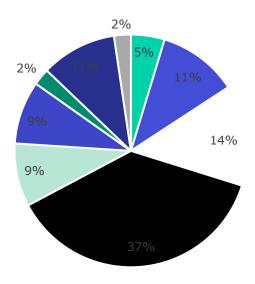
Survey to QA agencies (2)

- The ESG rarely copied to the agency criteria word-toword
- Changes implemented or planned not solely linked to the ESG
- Usually no major changes, rather shift in focus or emphasis



Surveys to QA stakeholders (1)

171 survey respondents



- Staff at national authority/ministryHEI leadership
- Member of the academic staff at HEI
- Employer
- Did not answer

- Staff at quality assurance agency
- Quality assurance officer/manager at HEI
- Student
- Other



Surveys to QA stakeholders (2)

- Top challenges
 - Ensuring the link between quality assurance and the academic quality of learning and teaching (design and approval of programmes, and student-centred learning)
 - Assessing and measuring the extent to which a programme/an institution has adopted a student-centred approach to teaching and learning
 - The need to link quality assurance to institutional strategic management
 - Developing a stronger link between research and teaching, and support research-led teaching



Surveys to QA stakeholders (3)

- Benefits of the ESG 2015
 - Increased focus on teaching and learning processes
 - More transparent QA systems with better information to stakeholders
 - Better quality of teaching and learning

Risks

- Risk of too much standardisation/lack of flexibility
- Risk of QA being a bureaucratic paper exercise rather than implementing real changes
- Delays in implementation due to restrictions in the legal framework
- Different interpretations leading to varying or diverse implementation



3 types of follow-up

- Communication and training
- Reviewing and adapting practices at organisational level
- System level/legal changes



Conclusions

- Mainstreaming QA
- National implementation and interpretation: impact of the context to the use and implementation
- Aim for improved quality levels in higher education, not mere compliance with the ESG