



Official BFUG Bologna Seminar
ENHANCING EUROPEAN EMPLOYABILITY
12-14 July 2006
University of Wales Swansea

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Swansea Recommendations

- **Embedding in the Curriculum – Soft/Sector Skills**
 - “Weaving” in Teaching and Learning and Assessment and the Curriculum, and the need for greater transparency which does not obstruct mobility
 - Need for Programme/Degree as well as course/module skill learning outcomes which should involve academic staff and careers service working in teams (QA)
 - European mobility scheme for academic staff and employer to develop innovation for embedding employability

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Swansea Recommendations

- **Embedding in the Curriculum – Soft/Sector Skills**
 - Embedding skills in the curriculum is a key element of the Bologna reforms and as such needs to be monitored, with an emphasis on sharing examples of good practice across Europe. Recognising the wide diversity of national systems, regional priorities and circumstances and institutional missions, the widest range of method and approaches is to be encouraged

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Swansea Recommendations

- **Embedding in the Curriculum – Soft/Sector Skills**
 - The Bologna reforms are creating a new range of transition and exit points from higher education. The ensuing complexity of options for further study or employment, combined with the encouragement of student mobility requires the provision of high quality professional guidance for students and appropriate staff development for academic and other university staff

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Swansea Recommendations

- **Embedding in the Curriculum – Soft/Sector Skills**
 - The importance of effective links with employers cannot be over-stated, but the methods adopted must be appropriate to the context of the course of study, the institution, the geographical region and national policies. The right links can be built at many levels using Conferences and Seminars, individual contacts, work placements, alumni schemes and faculty or department boards to name but some. Careers services were seen to play a key role in this and it is recommended that such services should be visible and accessible to students, supported by academic and management staff and centrally located

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Swansea Recommendations

- **Links to Industry**
 - HEIs to assist students to recognise and articulate the employability skills developed within the curriculum and in other activities at all three cycles and linked to the Dublin Descriptors/national qualification frameworks and to future CPD needs
 - HEIs to ensure that students receive information and advice on the labour market (all sectors) and career management skills

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Swansea Recommendations

- **Links to Industry**
 - HEIs to develop as many links as possible with industry and other sectors (SME, charity, public sector) e.g. Advisory boards, staff exchanges, work placements/experience in order that students and staff are more aware of the business requirements
 - Flexibility must be maintained to ensure the diversity of learners is accommodated (lifelong learning)

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Swansea Recommendations

- **Internationalisation, Including Mobility – Work Placements/Teacher Mobility**
 - Recognising the need to embed all aspects of the Bologna Process. HEIs and Governments should promote a coherent cross-departmental strategic approach and provide incentives for institutions to integrate the international dimension and particularly student mobility in institutional policy and curriculum planning

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Swansea Recommendations

- **Internationalisation, Including Mobility – Work Placements/Teacher Mobility**
 - In line with the principles of the European Mobility Charter and with a view to achieving a cultural shift, seek to ensure that quality assurance at all levels (European, national and institutional) includes every aspect of internationalisation and mobility:
 - Recognition
 - Mobility of academic and administrative staff
 - Language skills
 - Information provision
 - High quality management

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