

# **Employability: The Employers' Perspective and its Implications.**

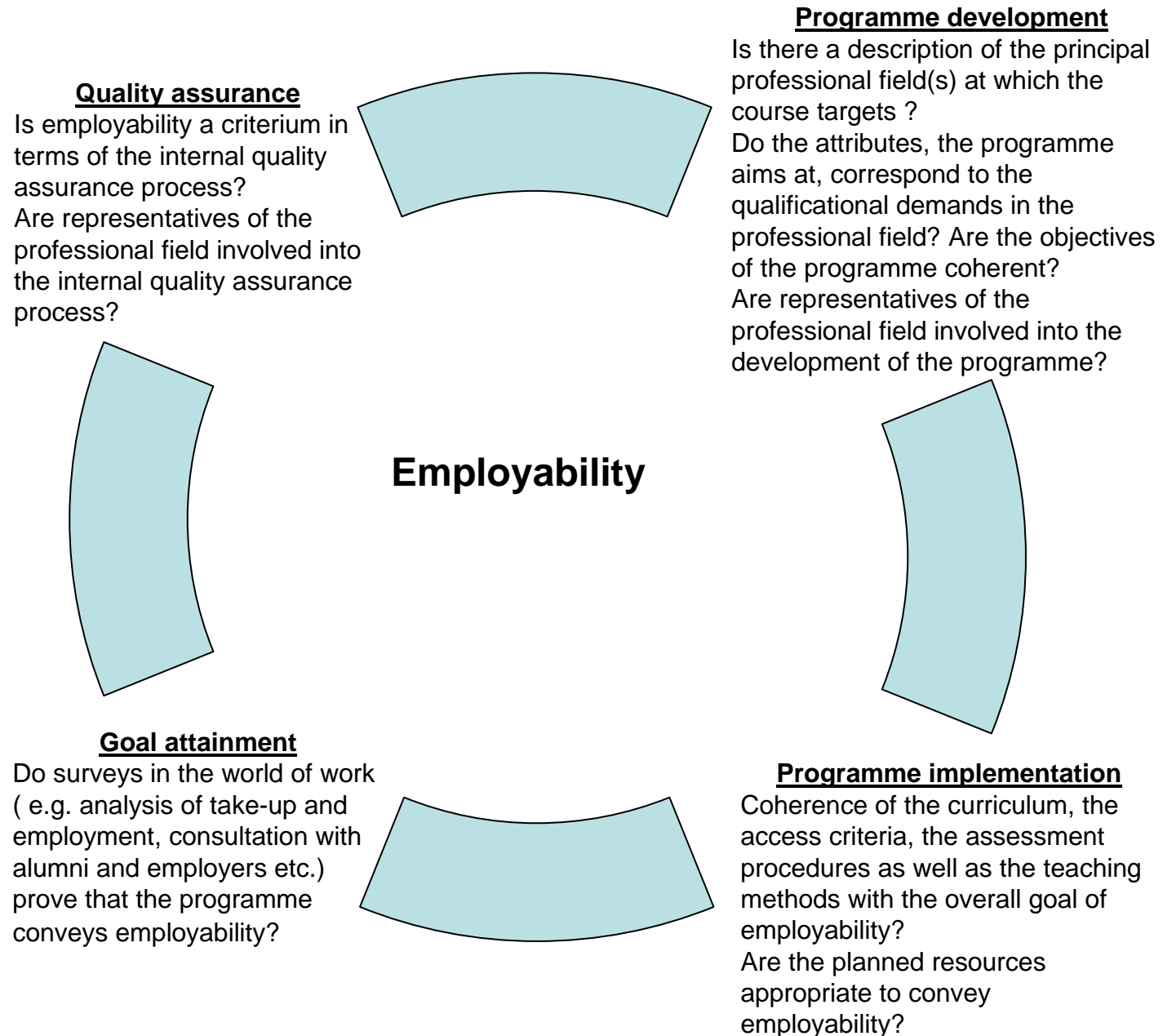
## **Recognition of degrees in the labour market across Europe.**

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# Quality circle of HE programmes.



# **Bachelor and Master.**

## **An unknown species?**

German employers support the new study system – for example by initiatives like „Bachelor Welcome!“

Additional surveys are made – like the „employability rating“ of dapm and CHE.

Important instruments are ECTS, Diploma Supplement and Quality Assurance – but are they used by Higher Education Institutions and are they reliable?

Transparency is needed – but not in sight.

There is (nearly) no marketing for the new study offers – at least in Germany.

What we need is: TRANSPARENCY and continuous cooperation between companies and HEI

# Backup.

# **Employability – „checklist“.**

## **Criteria (I).**

Definition of the vocational fields desired (in economics, science and administration)

- Does it exist a description of the relevant vocational fields for this course of studies?
- How is the curriculum aligned for the students to arrange a capability for the typical work areas of the respective vocational fields?

# **Employability – „checklist“.**

## **Criteria (II).**

Integration of practice during the conception and implementation of the course of studies

- How were the vocational fields merged with the conception and implementation of the course of studies?
- Does it exist a program-council and how is this council set up?
- In which way are changes of the concept coordinated with the vocational fields?

## **Employability – „checklist“.**

### **Criteria (III).**

#### Integration of practice in teaching and research

- What kind of working-experience have the teaching staff?
- Are teachers from outside the higher education institution part of the teaching staff – on a regular basis?
- Are there case studies as a regular part of the study programme?
- Are research-projects co-ordinated with enterprises?

## **Employability – „checklist“.**

### **Criteria (IV).**

Practical experience of the students and graduates

- How is it guaranteed that the students receive an insight of the relevant vocational field?
- Are internships obligatorily and how long do they last?
- Are credit points given for the internships?

## **Employability – „checklist“.**

### **Criteria (V).**

Soft skills, such as: appropriate linguistic and written expression ability in English, team-competences, entrepreneurial thinking and acting, creativity and flexibility in the use of knowledge – and others

- Does it exist a list of the soft skills, which are particularly promoted in the study-programme?
- How are the different soft skills taught?
- How is the reaching of this goal evaluated?