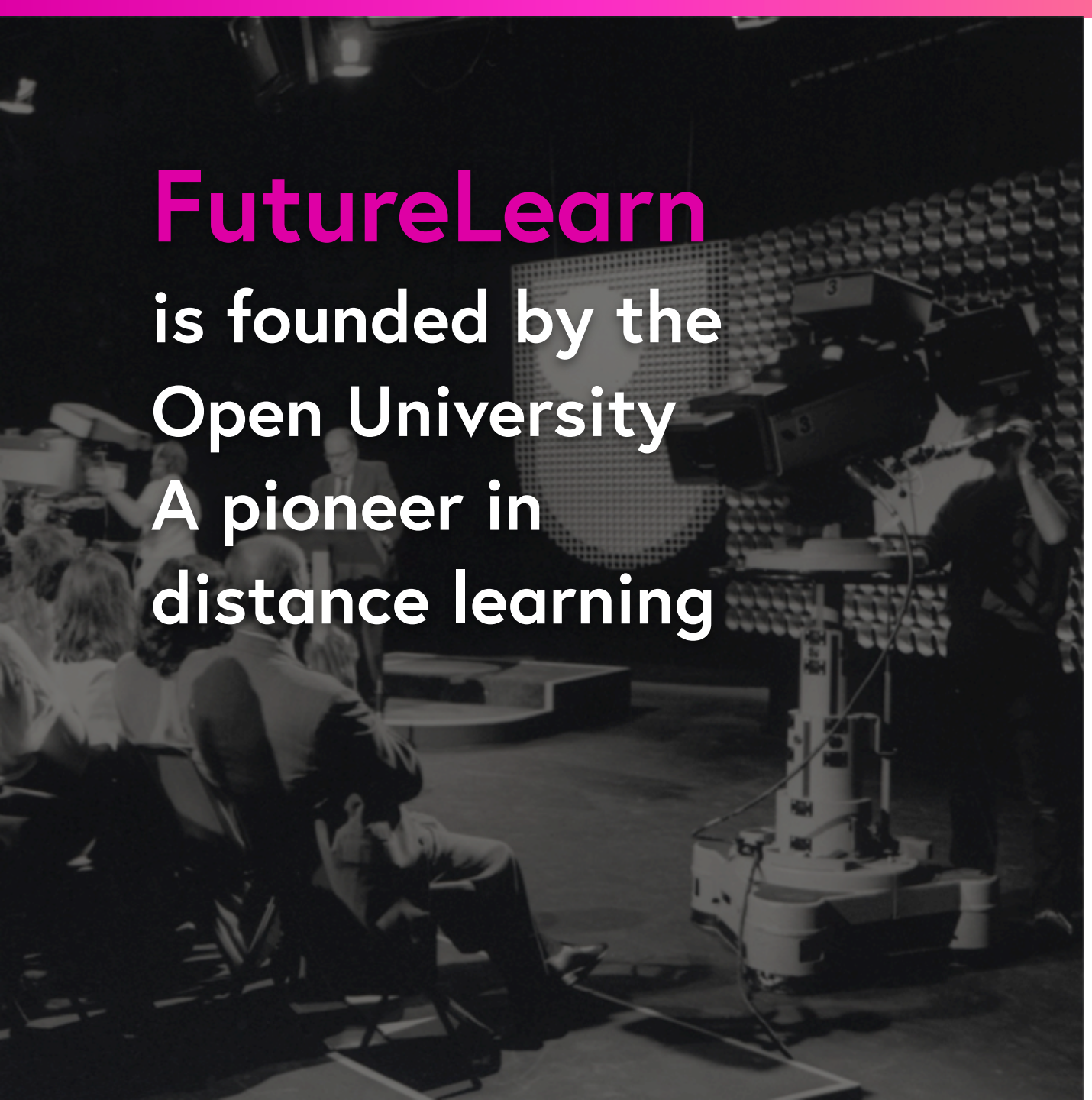
May 2016

Mark Lester



FutureLearn

is founded by the Open University A pioneer in distance learning

80+ World Class partners

Designed and built by experts from online, mobile and media

Effective learning design embedded in all aspects of the platform

Uniquely designed for multi-platform use - mobile first

Incorporates the best of the social web with in built social architecture

8+ million course sign ups
3.7 million registered learners
from 200+ countries

A truly global and diverse audience

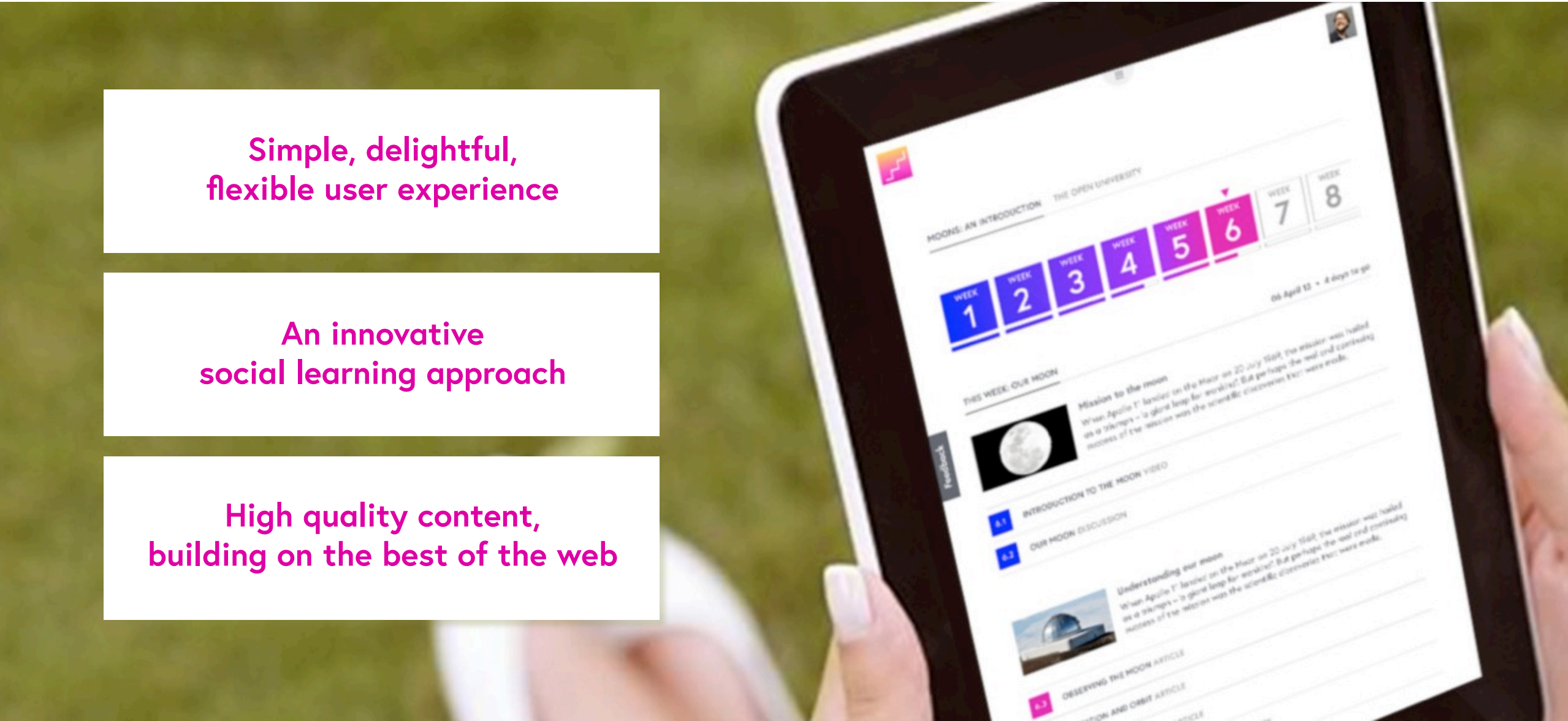
FUTURELEARN PLATFORM

Future Learn

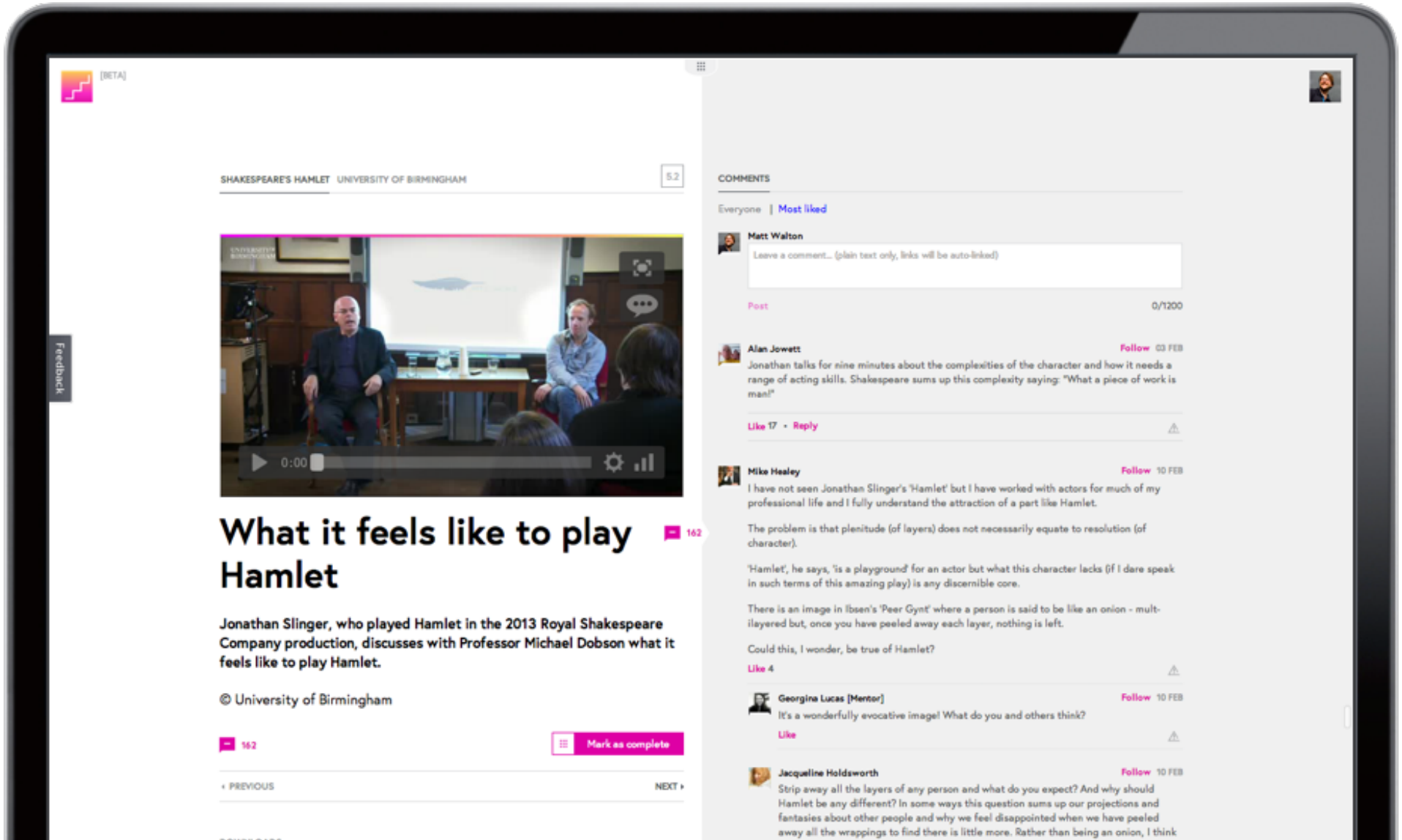
Simple, delightful,
flexible user experience

An innovative
social learning approach

High quality content,
building on the best of the web

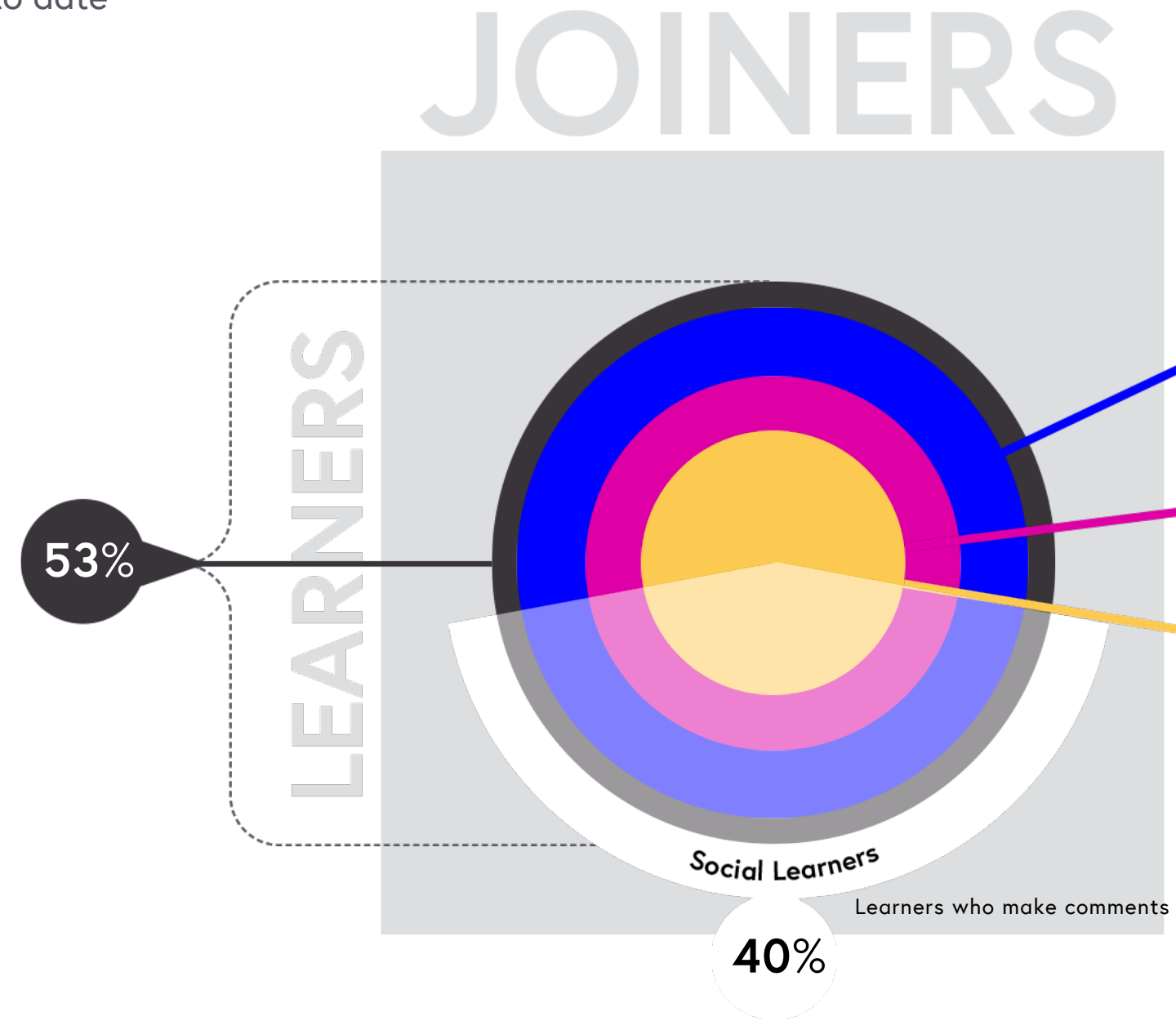


Contextual commenting & provoking conversation



ACHIEVE SUPERIOR LEVELS OF PARTICIPATION AND ENGAEMENT

All courses to date



Learners

Joiners who viewed at least one step of the course

53%

Active Learners

Learners who marked steps as complete

82%

Returning Learners

Learners who marked steps as complete in more than one week

44%

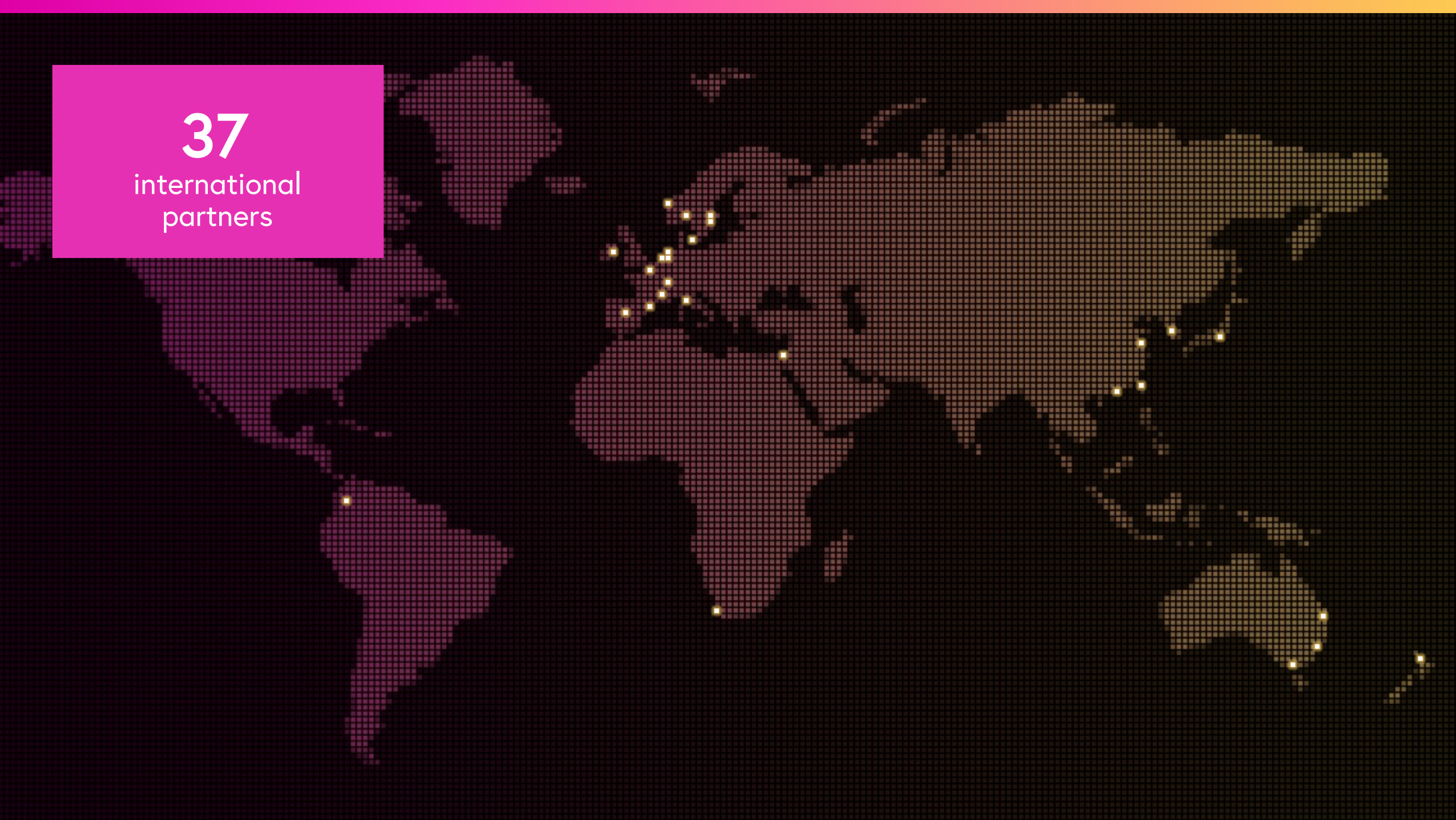
Fully Participating Learners

Learners who marked the majority of steps as complete including all of the assessments

23%

Supporting International Collaborations

51
UK partners


37
international
partners

37
international partners

UNIVERSITY-TO-UNIVERSITY PARTNERSHIPS COLLABORATIONS

KCL AND SHJT have collaborated on a MOOC on Understanding Drugs and Addiction

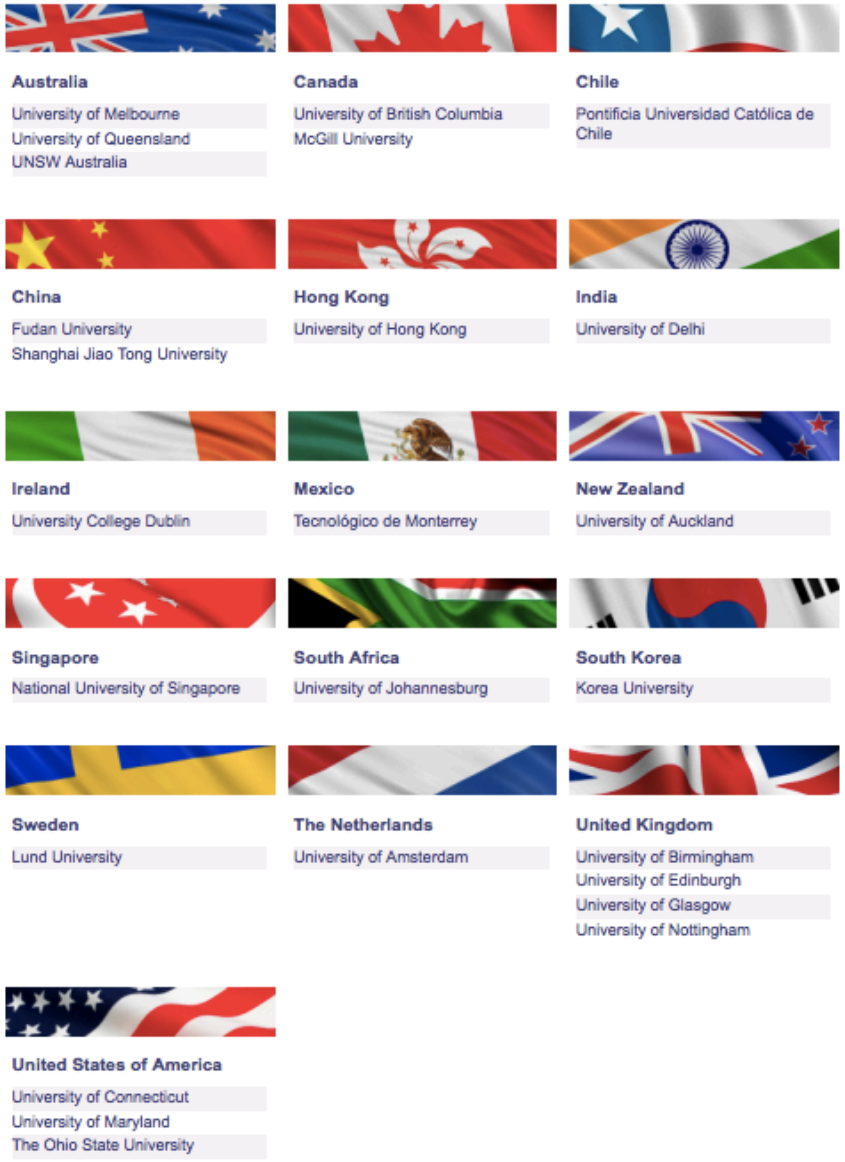
MULTI-UNIVERSITY COURSE COLLABORATIONS

U21 is creating a shared learning experience using FutureLearn for its 2M students

Future Learn

UNIVERSITAS 21

Universitas 21 is the leading global network of research-intensive universities, working together to foster global citizenship and institutional innovation through research-inspired teaching and learning, student mobility, connecting our students and staff, and wider advocacy for internationalization.



COLLABORATION WITH GLOBAL NETWORKS OF TOP ACADEMICS AND INSTITUTIONS

FutureLearn can bring together networks of top academics to create courses

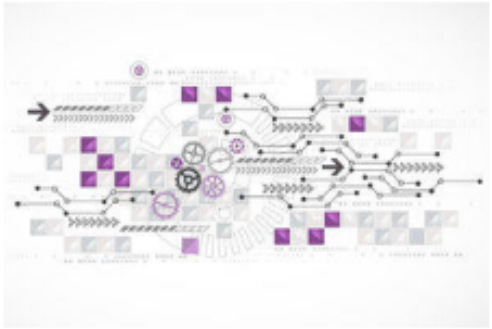
Future Learn

The Complex Systems Digital Campus (CS-DC) is an international network of individuals and more than 100 universities and institutions working together and sharing resources to promote research and education in complex systems science and in integrative sciences.

SUPPORT EU FUNDED PROJECTS TO ACHIEVE EDUCATIONAL GOALS

EDSA is an EU project to support Data Science inc: OU, KTH, Southampton, Tu/e, ODI, Fraunhofer

Future Learn



PROCESS MINING WITH PROM

EINDHOVEN UNIVERSITY OF TECHNOLOGY

Use the free, open source process mining framework (ProM) to analyse, visualise, manage and improve a range of business processes.

11 Jul | 4 weeks | 3 hours pw | Certificate | More

INTRODUCTION TO LINKED DATA AND THE SEMANTIC WEB

UNIVERSITY OF SOUTHAMPTON

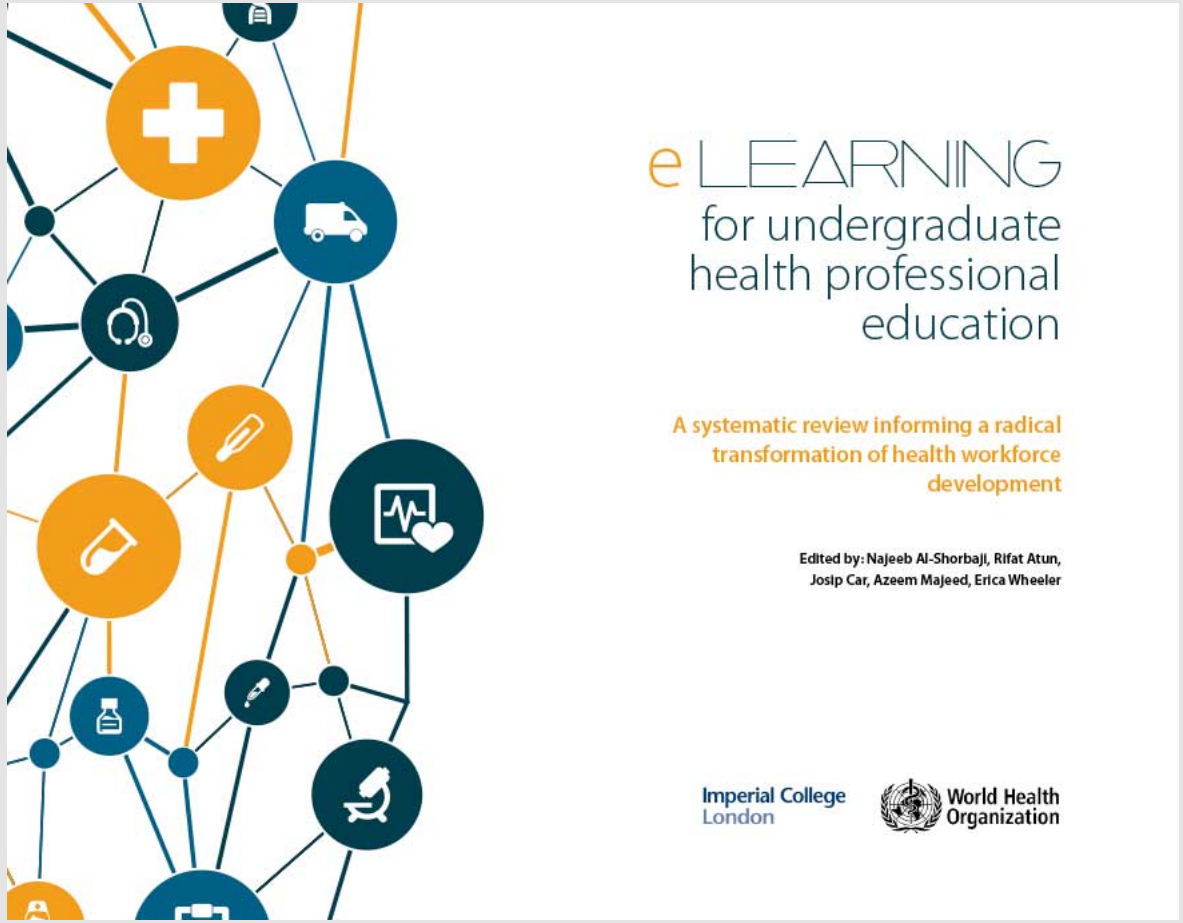
Learn the power of Linked Data, explore how it's revolutionising the web and get to grips with it by writing queries in SPARQL.

TBA | 3 weeks | 3 hours pw | Certificate | More

EUROPEAN DATA SCIENCE ACADEMY

TACKLE GLOBAL CHALLENGES – EXAMPLE HEALTHCARE SKILLS GAPS

FutureLearn removes the isolation and lack of discussion associated with elearning



eLearning for Undergraduate Health Professional Education

WHO & Imperial College, London, Jan 2015

"..Computer-based and web-based elearning is no better and no worse than traditional learning with regards to knowledge and skill acquisition."

Traditional disadvantages of elearning reported by learners are: "lack of student-tutor interaction, feelings of isolation and lack of in-depth group discussion".

- Issues dealt with on FutureLearn

Source: eLearning for Undergraduate Health Professional Education, WHO and Imperial College London 2015

TACKLE GLOBAL CHALLENGES – PARTNER COLLABORATIONS ON PORTFOLIOS

Universities are building portfolios to address key needs – potential for mutual recognition for credit

Future Learn

View all Health & Psychology courses

EMPLOYABILITY: UNIVERSITIES AND EMPLOYERS WORKING ON SOFT CREDENTIALS

Future Learn

GOV.UK

NHS

MARKS & SPENCER

ACCA

WIDENING PARTICIPATION

...our partnership with FutureLearn has enabled us to shape a unique learning experience and access a huge audience for our widening participation work... [attracting] learners from a WP background who otherwise would likely struggle to navigate their way successfully through the massively competitive application process...

The University of Sheffield

Future
Learn