



## EDUCATION INTERNATIONAL - EUROPE

For the attention of the Bologna Secretariat

### EXPRESSION OF INTEREST FOR COORDINATION OF ACTION LINES MENTIONED IN THE LONDON COMMUNIQUE

**BOLOGNA WORK PROGRAMME 2007-2009**

## 2. EXPRESSION OF INTEREST FORM

ACTION LINE (see list above)	Mobility - Incentivise mobility of staff and students London Communiqué para. 2.3
COUNTRY or ORGANISATION	EI – Education International Pan European Structure
Contact person (name and e-mail)	Monique Fouilhoux <a href="mailto:Monique.fouilhoux@ei-ie.org">Monique.fouilhoux@ei-ie.org</a>
Partners in the proposal	ESU – the European Students' Union – as joint coordinator

### 1. Would like to propose the following action as coordinator:

- Working group
- Seminar/conference
- Survey
- Other (please specify): Campaign

### 2. Main objectives of the proposal:

The London Communiqué stresses the following in terms of mobility:

*Some progress has been made since 1999, but many challenges remain. Among the obstacles to mobility, issues relating to immigration, recognition, insufficient financial incentives and inflexible pension arrangements feature prominently. ... At national level, we will work to implement fully the agreed recognition tools and procedures and consider ways of further incentivising mobility for both staff and students. (para. 2.3)*

In terms of priorities for 2009, the London Communiqué states:

*In our national reports for 2009, we will report on action taken at national level to promote the mobility of students and staff, including measures for future evaluation. (para. 3.2)*

Against this background, and in view of the importance of mobility as one of the main action lines of the process, EI would like to propose **an additional focus on mobility** to what has already been included in the proposals made by the BFUG Secretariat for the work on mobility under the BFUG work programme for 2007-2009. EI envisages

this additional focus to be **in the form of a campaign on mobility of staff and students** – called “**Let’s Go**” - under the responsibility of EI and ESU (the European Students’ Union). EI would like this to be included under the work programme of the BFUG. This proposal is a direct consequence of the Official Bologna Seminar entitled “Making Bologna a Reality - Mobility of Students and Staff” – organised by EI and ESU on 8-9 February 2007. A suggestion for a project of this type was made in view of the extensive work that EI and ESU did in the preparation for this conference, and the need for an increased and clear impetus in this area.

The overall aim of this campaign is to take action on mobility, picking up the issues mentioned in the London Communiqué, and in terms of the dire need to move forward in this key policy area for both the European and the national level. It will encourage students and teachers to become mobile as well as target institutions and governments with the campaign.

The objective of the campaign is to take action by raising the profile of key issues in terms of mobility (particularly visa regulations; funding of mobility; work permits, pay and conditions; job security; career progression; protection and portability of pension and social security rights; and the removal of obstacles to staff and student mobility) with target groups of key decision-makers, trade unionists in higher education, rectors and students across Europe. These issues, crucial not only to the success of the project, but also to driving forward mobility in Europe, have been largely overlooked by the Bologna process up to now.

**3. Timing or date:**

The campaign is envisaged to start in November 2007 and run up until October 2008.

**4. Summary of the proposal (e.g. ToR working group, draft programme of conference...) in max. 20 lines:**

EI has applied for funding for this project (under the EU Lifelong Learning Programme 2007-2013. Call EAC/61/2006 - Multilateral Projects, Networks, Accompanying Measures, Studies and Comparative Research). The following is foreseen under the mentioned application: EI and ESU will organise a campaign (in all Bologna Process countries) which promotes mobility of students and staff to provide momentum for change. The campaign will provide information on the benefits of mobility as well as push for the removal of barriers to mobility. The activities foreseen comprise:

- i. Campaign materials and national campaigns carried out jointly by teacher and student unions.
- ii. An interactive wiki-style-website in which students and staff can exchange knowledge on mobility and share good and bad practices.
- iii. A mobility barometer, measuring the progress on mobility (via the use of questionnaires).
- iv. A validation conference in France finalising the campaign.

In the event that the project application mentioned above will not be accepted (answer expected by end-August 2007), EI will still be committed to a campaign on mobility of staff and students. Much still has to be done at the national level, and although, if the application were to be declined, the campaign would not be as extensive and ambitious as it would be in the event of the acceptance of the application made, EI and ESU would nevertheless encourage their respective members to campaign at the national level, in cooperation with other stakeholders. In any case, EI and ESU would like such a campaign to be included under the Bologna Work Programme of the BFUG for 2007-2009.