

ANNEX – ELEMENTS FOR A FUTURE ACTION PLAN

Action	Description	Possible mode of delivery	Existing Initiatives/ work in progress
3.1 Improving information on the EHEA			
Official information leaflet on the Bologna Process	A concise description of the key points in the Bologna Process in widely spoken languages, including non-European languages	Updating/ translating of existing information materials by Bologna Secretariat with partners	EUA Bologna Leaflet and Handbook
Web-based information on the Bologna Process for an international audience	An extension of the official Bologna website	Bologna Secretariat with partners	Current Bologna web site maintained by the Bologna Secretariat. See also web sites managed by the European Commission, the Council of Europe, EUA, ENIC-NARIC, ESIB and others
Bologna Information Points	A set of Bologna information points in major partner regions and countries	Dissemination of Bologna Information via HE information points of Bologna Member Countries	
3.2 Promoting European Higher Education to enhance its world-wide attractiveness and competitiveness			
Designation of national higher education promotion organisations	Coordinating efforts for the world-wide promotion of the country's higher education system and institutions	National ministries designate an appropriate organisation	Some Bologna countries already have such structures
European principles on social and legal framework conditions for international students and faculty	The principle should include visa and employment issues, and should be developed in close cooperation with all stakeholders	To be commissioned by BFUG	European Quality Charter for Mobility; European Agreement on the continued payment of scholarships to students studying abroad (Council of Europe, ETS 69)
European higher education portal	European platform linking and building on existing websites and including an inventory of European 'flagship products' such as joint	Collective examination of options for developing and implementing the portal by European Commission	<ul style="list-style-type: none"> Erasmus Mundus Global Promotion Project Lot 1: "Study in Europe" website

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	languages, and major European and national scholarship programmes	promotion organisations, and key academic stakeholder bodies	national and institution websites) <ul style="list-style-type: none"> • Ploteus study opportunities website (underpinned by Euroguidance network) • European Researcher Mobility Portal • European HE Fairs website • EURES employment portal • national promotion organisation websites • Websites of HE Institutions
Information and promotional tools	Information and promotional tools produced at institutional, national and European level, in widely spoken languages	National promotion organisations HE institutions and networks European Commission	<ul style="list-style-type: none"> • Existing tools produced by HE institutions and national promotion organisations • Erasmus Mundus Global Promotion Project Lot 5: Information and promotion tools and materials
European higher education fairs, media campaigns and branding	European higher education fairs in major non-EHEA countries, accompanied by media campaigns for European higher education, preferably based on a 'European higher education brand' which is to be developed	National promotion organisations HE institutions and networks European Commission	<ul style="list-style-type: none"> • Organisation of Fairs: <ul style="list-style-type: none"> ○ European HE Fairs in Asia (funded via European Commission – Asia-link) ○ European HE Fairs in Russia and Brazil (Erasmus Mundus Global Promotion Project Lot 4) ○ national promotion

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			<ul style="list-style-type: none"> organisations • Participation in Fairs: <ul style="list-style-type: none"> ○ HE institutions ○ national promotion organisations ○ European Commission) • Development of European brand: Erasmus Mundus Global Promotion Project Lot 1 • European media campaigns: Erasmus Mundus Global Promotion Project Lot 5
Network of 'Bologna promoters' and European education advisers	Progressive development of a world-wide Network of 'Bologna Promoters' and European education advisers	Delivery mode to be determined in the light of feasibility studies and pilot projects	<ul style="list-style-type: none"> • European Education Adviser Network: Erasmus Mundus Action 4 project "Promoting European HE through European Education Adviser Network" • Erasmus Mundus Global Promotion Project Lot 2 (feasibility study for European Information Offices; feasibility study and pilot project Mexico for European Education Advisers)
3.3 Strengthening cooperation based on partnership			
Higher education	Strengthening established and creating new	EU Programmes	EU Programmes

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consortia	consortia of institutions of higher education and stakeholder organisations in the EHEA and non-EHEA countries to encourage systematic and integrated cooperation	National programmes and funding agencies Higher education institutions' and organisations' initiatives	National programmes and funding agencies Higher education institutions' and organisations' initiatives
Joint study programmes	Programmes developed jointly by HE institutions in Europe and other world regions, comprising integrated mobility phases in partner countries	EU Programmes National programmes and funding agencies Higher education institutions' and organisations' initiatives	EU Programmes National programmes and funding agencies Higher education institutions' and organisations' initiatives
Measures aimed at institutional development and capacity building,	Such measures should include human resource development and curriculum development, especially with a view to development cooperation	EU Programmes National programmes and funding agencies Higher education institutions' and organisations' initiatives	EU Programmes National programmes and funding agencies Higher education institutions' and organisations' initiatives
Mobility programmes between EHEA and non-EHEA countries	Such programmes should normally aim at achieving the most balanced exchanges possible, based on a review of existing programmes and on best practice, including the possible pooling of current EU programmes or national funding mechanisms	EU Programmes National programmes and funding agencies Higher education institutions' and organisations' initiatives	EU Programmes National programmes and funding agencies Higher education institutions' and organisations' initiatives
Foreign language learning	Initiatives for enhancing European competence in a wide range of languages spoken by our partners world-wide	EU Programmes National programmes and funding agencies Higher education institutions' and organisations' initiatives	EU Programmes National programmes and funding agencies Higher education institutions' and organisations' initiatives
Joint research activities	Such activities should include the possibility of joint research-based degree programmes	EU Programmes National programmes and funding agencies Higher education institutions' and organisations' initiatives	EU Programmes National programmes and funding agencies Higher education institutions' and organisations' initiatives
3.4 Intensifying policy dialogue			
Creation of a higher education policy forum	An umbrella for meetings, workshops and seminars involving representatives of EHEA and non-EHEA governments, as well as	To be facilitated via governmental and organisational initiatives and programmes with equivalent	Policy dialogue initiatives of Council of Europe, ENIC/NARIC, ENQA, ESIB,

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	higher education stakeholders	partners in other regions	EU, EUA, EURASHE etc.
Bologna visits for international participants	Funding to enable participation from other parts of the world in selected Bologna-related conferences and seminars in Europe	To be facilitated by the respective organisers of conferences and seminars	Some Bologna Countries and partners in the Bologna Process have already provided funding.
Bologna consultation and advice	Advisory service for non-EHEA countries considering the introduction of Bologna (or Bologna-like) measures	Provision of expertise by individual Bologna Countries and partners in the Bologna Process	Individual Bologna Countries and partners in the Bologna Process have already provided expertise.
3.5 Furthering recognition of qualifications			
Promoting understanding of the overarching framework of the EHEA in other parts of the world		All Bologna stakeholders and their international partners ENIC-NARIC Networks, in cooperation with similar structures in other regions	ENIC-NARIC Networks; ENIC-NARIC web site ACA, EAIE, EUA and National Rectors' Conferences
Promoting cooperation between the ENIC and NARIC Networks and networks from other regions	Intensified cooperation in particular with a view to the development of a common understanding of recognition criteria, procedures and practices	UNESCO, the Council of Europe and the European Commission	
Revision of other regional recognition conventions		UNESCO in cooperation with the Council of Europe	
Electronic and other information	Development of electronic and other information	ENIC and NARIC Networks	ENIC-NARIC web site
Promotion of use and compatibility of European tools	Encouraging the use of such tools as the European Credit Transfer System and the Diploma Supplement outside Europe, and the compatibility of these tools with similar instruments used in other parts of the world, in order to increase the transparency of qualifications world-wide	All Bologna stakeholders and their international partners	
Enhancing readability of	Translating the relevant texts into languages	National ministries and	Several language versions of

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national quality assessment documents and decisions	that are widely spoken across Europe and in other parts of the world	organisations	some of the relevant documents are available on the Europa web site
Intensifying cooperation regarding quality provision of Cross-Border Education	This work should focus in particular on issues relating to the award of qualifications under borderless higher education arrangements	Cooperation between the ENIC/NARIC Networks and networks in other regions on the basis of the UNESCO/OECD Guidelines on Quality Provision of Cross-Border Education Feasibility studies launched by interested stakeholders at European, national or institutional level	Erasmus Mundus Global Promotion Project Lot 2 (feasibility study for transnational higher education including offshore campuses)